



## **JOB ANNOUNCEMENT**

### **Independent Contractor: Montgomery County Outreach and Engagement February 4, 2019**

#### **About Real Food for Kids**

In 2010, a group of Fairfax, VA parents—concerned about the high rates of childhood obesity and diet-related diseases in their community—came together to advocate for increased access to healthy food and nutrition education in schools. The group adopted a positive advocacy model to build a diverse coalition of support including PTAs, student groups, teachers, elected officials, and school administrators, ultimately ushering in major reforms to the school food program in Fairfax County Public Schools.

Today, Real Food for Kids works across the National Capital Region. We collaborate with school communities to elevate the quality and character of school food; develop and deliver programs that advance literacy in nutrition and health; and engage students, parents, and schools in building a culture of health that spreads to their homes and communities.

#### **Independent Contractor Responsibilities**

Real Food for Kids seeks a part-time Outreach and Engagement Coordinator in Montgomery County, MD to:

- Educate parents about the important role of school food in promoting children's health and wellbeing; help them understand the funding, regulatory, and other considerations faced by school food divisions; and engage parents in constructive dialogue with school officials
- Build and maintain relationships with school officials, community leaders, and elected officials
- Initiate nutrition education events/programs aimed at reaching the most at-risk students in Montgomery County
- Engage a diversity of parents in Real Food for Kids' efforts, particularly those whose children receive free/reduced-price lunch
- Represent Real Food for Kids at relevant community events and meetings in Montgomery County
- Build Real Food for Kids' network of supporters and advocates in Montgomery County
- Elevate Real Food for Kids' profile on social media and maintain regular email communication with Montgomery County supporters and donors

#### **Independent Contractor Requirements**

- Passion for Real Food for Kids' mission to help every child achieve their full potential by advocating for healthy food and nutrition education in schools

- Strong connections to the Montgomery County parent and education community
- Demonstrated past experience building support for issue advocacy or political campaigns
- Communications savvy, especially ability to write concisely and effectively for email and social media audiences
- Ability to attend occasional evening meetings (e.g. PTA meetings)
- Collaborative, non-confrontational approach to problem-solving and partnership between diverse stakeholders
- Bachelor's degree or equivalent experience

**Reporting**

Contractor will report to the Executive Director.

**Compensation**

Independent Contractor compensation is \$20/hour. Total hours will fluctuate but should not exceed 20 hours/week during the school year. Initial contract will run through the end of the 2019-2020 school year, with the possibility of extension, funding dependent.

**To apply**

Please submit a cover letter and resume to [jyates@realfoodforkids.org](mailto:jyates@realfoodforkids.org).