

# Food is Opportunity Day

Tuesday, February 12, 2019 at  
the Universities at Shady Grove  
(USG)



Food is Opportunity Day is a multi-part event connecting our thriving local food and beverage sector and food-related organizations with local buyers, partners, and USG students. We will be offering USG students the opportunity to be a “Student Ambassador” by being matched with a participating food or beverage business or community based organization in order to gain insight and valuable experience before, during, and after Food is Opportunity Day.

This will be an opportunity for businesses and organizations to:

- Share valuable insight with a student that is interested in pursuing a career in the food system
- Have a helping hand on the day of the event (with set-up, take-down, etc.)
- Connect with a potential volunteer, intern, or employee

Students will be asked prior to being selected as ambassadors if they have relevant experience in the food service industry or working with non-profit organizations.

Student ambassadors will be expected to assist businesses/organizations with set-up for the MoCo Made Food and Beverage Expo, beginning at 11am, and during the expo, which will take place from 12-2pm. Businesses/organizations can designate as much or as little responsibility to the Student Ambassador as they choose.

**Before** Food is Opportunity Day, Student Ambassadors and their business/organization match will:

- Connect in person, over the phone, or via email, for student ambassadors to learn more about the business/organization and ask questions
- During this meeting or phone call, the producer will share the specific responsibilities that the student ambassador will have on the day of the event

**During** Food is Opportunity Day, Student Ambassadors can:

- Assist the food or beverage business/organization with table set up and/or preparing samples for the expo
- Assist the food or beverage business/organization in speaking with buyers and students during the expo
- Assist the food or beverage business/organization with table takedown
- *Ambassador responsibilities are based on the needs and preferences of the individual business/organization*

After Food is Opportunity Day, student ambassadors may follow up with the business/organization to thank them and/or ask any outstanding questions.

Businesses/organizations interested in working with a student ambassador should submit this form **no later than January 11th, 2019**. Please contact Catherine Nardi, Programs and Policy Coordinator at the Montgomery County Food Council at [cnardi@mocofoodcouncil.org](mailto:cnardi@mocofoodcouncil.org) with questions. Thank you.